

Dear Valued shareholders,

It is our pleasure to invite you to our Forty-Sixth Annual General Meeting (“46th AGM”), which will be held fully virtual via remote participation through live streaming and online voting, as detailed below:-

- Date : **21 September 2021 (Tuesday)**
- Time : **10:00 a.m.**
- Broadcast method : **Vide the online meeting platform hosted on Securities Services e-Portal at <https://sshsb.net.my/>**
- Modes of communication : **1. Typed text in the online meeting platform during the 46th AGM**  
**2. Email questions to [info@asiabrand.com.my](mailto:info@asiabrand.com.my) prior to the 46th AGM meeting date**

In our effort in promoting environmentally sustainable practices, please scan the QR Code for the following documents of the Company, which are also available at:

[http://www.asiabrand.com.my/v2/Annual\\_Reports.html](http://www.asiabrand.com.my/v2/Annual_Reports.html)

- 1) Annual Report 2021.
- 2) Circular/Statement to Shareholders dated 30 August 2021 in relation to:
  - (a) Part A: Proposed Renewal of Existing Shareholders’ Mandate for Recurrent Related Party Transactions of a Revenue and/or Trading Nature; and
  - (b) Part B: Proposed Renewal of Share Buy-Back Authority
- 3) Administrative Guide.



Please forward your request by completing the Request Form provided below, should you require a printed copy of the abovementioned documents. The requested document will be sent to you by ordinary post within four (4) market days from the date of receipt of your request.

We thank you for your continued support.

For and on behalf of the Board of Directors of  
**Asia Brands Berhad**

30 August 2021

Securities Services (Holdings) Sdn Bhd  
Level 7, Menara Milenium, Jalan Damanlela,  
Pusat Bandar Damansara, Damansara Heights,  
50490 Kuala Lumpur

Tel No . : 603-2084 9168 (Wong Piang Yoong)  
603-2084 9163 (Puan Lily)  
Fax No. : 603-2094 9940  
: 603-2095 0292  
Email : [piang.yoong.wong@sshbs.com.my](mailto:piang.yoong.wong@sshbs.com.my)  
[lily@sshbs.com.my](mailto:lily@sshbs.com.my)

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## REQUEST FORM FOR PRINTED COPY OF DOCUMENTS OF ASIA BRANDS BERHAD

Please send a printed copy of the following documents as checked (√) to me/us:-

	Annual Report 2021
	Circular/Statement to Shareholders dated 30 August 2021 in relation to: (a) Part A: Proposed Renewal of Existing Shareholders' Mandate for Recurrent Related Party Transactions of a Revenue and/or Trading Nature; and (b) Part B: Proposed Renewal of Share Buy-Back Authority

### PARTICULARS OF SHAREHOLDERS

Name of Shareholder	
NRIC No./Passport No./Company No.	
CDS Account No.	
Mailing address	
Telephone No.	

Dated this.....day of.....2021

.....  
Signature of Shareholder



### WHAT IS Securities Services e-Portal?

**Securities Services e-Portal** is an online platform that will allow both individual shareholders and body corporate shareholders through their appointed representatives, to -

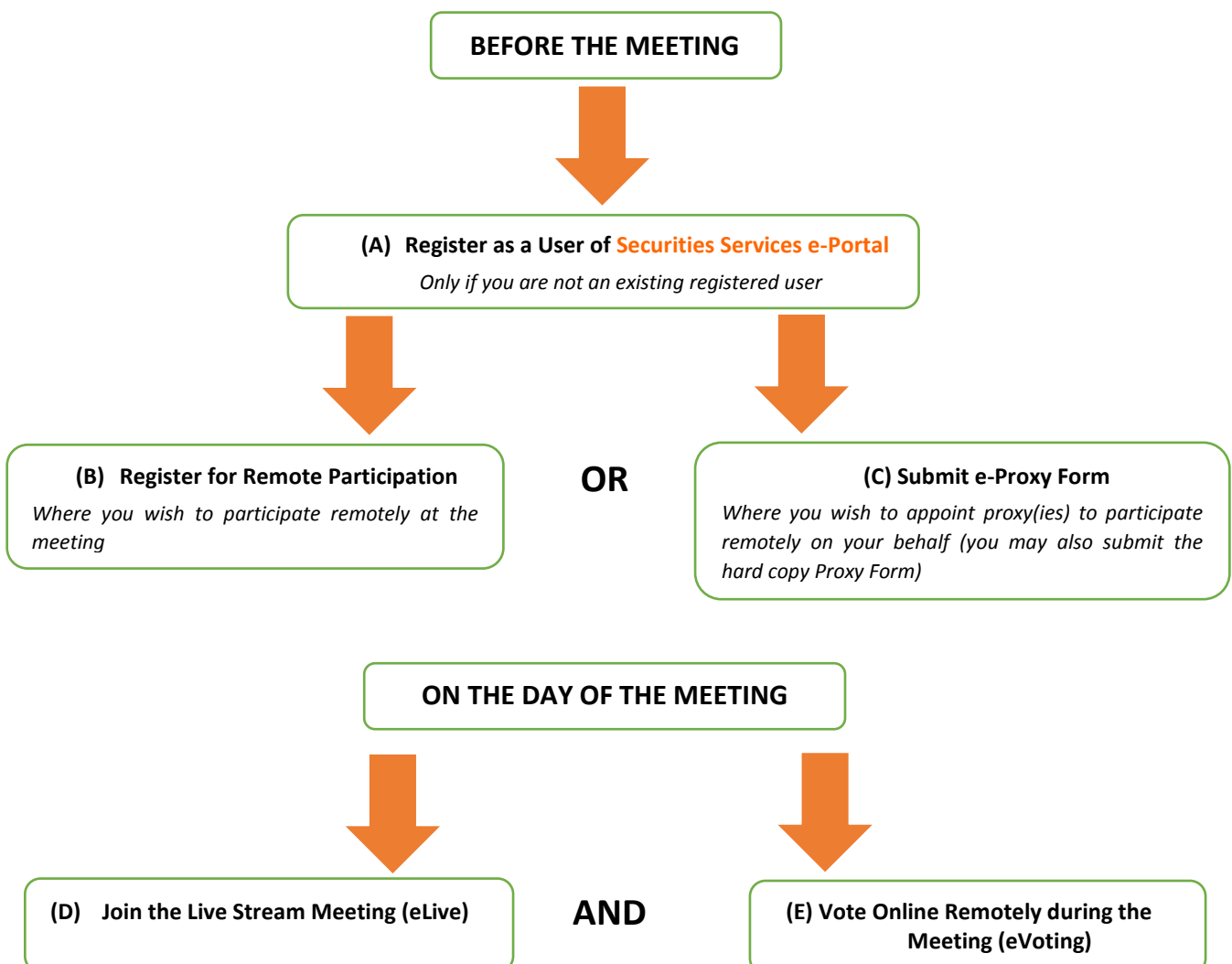
- Submit proxy form electronically – paperless submission
- Register for remote participation and voting at meetings
- Participate in meetings remotely via live streaming
- Vote online remotely on resolution(s) tabled at meetings (referred to as “e-Services”)

The usage of the e-Portal is dependent on the engagement of the relevant e-Services by Asia Brands Berhad and is by no means a guarantee of availability of use, unless we are so engaged to provide. **All users are to read, agree and abide to all the Terms and Conditions of Use and Privacy Policy as required throughout the e-Portal.**

Please note that the e-Portal is best viewed on the latest versions of Chrome, Firefox, Edge and Safari.

### REQUIRE ASSISTANCE?

Please contact Mr. Wong Piang Yoong (DID: +603 2084 9168) or Ms. Lee Pei Yeng (DID: +603 2084 9169) or Ms. Evangeline Yeoh (DID: +603 2084 9007) or our general line (DID: +603 2084 9000) to request for e-Services Assistance during our office hours on Monday to Friday from 8:30 a.m. to 12:15 p.m. and from 1:15 p.m. to 5:30 p.m. Alternatively, you may email us at [eservices@sshbs.com.my](mailto:eservices@sshbs.com.my).



**BEFORE THE MEETING**

**(A) Sign up for a user account at Securities Services e-Portal**

<p>Step 1 Visit <a href="https://sshsb.net.my/">https://sshsb.net.my/</a></p> <p>Step 2 Sign up for a user account</p> <p>Step 3 Wait for our notification email that will be sent within one (1) working day</p> <p>Step 4 Verify your user account within seven (7) days of the notification email and log in</p>	<ul style="list-style-type: none"> <li><b>This is a ONE-TIME registration.</b> If you already have a user account, you need not register again.</li> <li>Your email address is your User ID.</li> <li>Please proceed to either (B) or (C) below once you are a registered user.</li> </ul>
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**ALL SHAREHOLDERS MUST SIGN UP AS USER BY 16 SEPTEMBER 2021**

**(B) Register for Remote Participation**

Meeting Date and Time	Registration for Remote Participation Closing Date and Time
Tuesday, 21 September 2021 at 10:00 a.m.	Sunday, 19 September 2021 at 10:00 a.m.

- Log in to <https://sshsb.net.my/> with your registered email and password
- Look for **Asia Brands Berhad** under Company Name and **46<sup>th</sup> AGM on 21 September 2021 at 10:00 a.m. – Registration for Remote Participation** under Corporate Exercise / Event and click ">" to register for remote participation at the meeting.

- Step 1 Check if you are attending as –
- Individual shareholder
  - Corporate or authorised representative of a body corporate
- For body corporates, the appointed corporate/authorised representative has to upload the evidence of authority (e.g. Certificate of Appointment of Corporate Representative, Power of Attorney, letter of authority or other documents proving authority). All documents that are not in English or Bahasa Malaysia have to be accompanied by a certified translation in English in 1 file. The original evidence of authority and translation thereof, if required, have to be submitted to SS E Solutions Sdn Bhd at Level 7, Menara Milenium, Jalan Damanlela, Pusat Bandar Damansara, Damansara Heights, 50490 Kuala Lumpur, Wilayah Persekutuan for verification before the registration closing date and time above.*
- Step 2 Submit your registration.

- A copy of your e-Registration for remote participation can be accessed via **My Records** (refer to the left navigation panel).
- Your registration will apply to **all the CDS account(s)** of each individual shareholder / body corporate shareholder that you represent. If you are both an individual shareholder and representative of body corporate(s), you need to register as an individual and also as a representative for each body corporate.
- As the meeting will be conducted on a fully virtual basis, we highly encourage all shareholders to remotely participate and vote at the meeting, failing which, please appoint the Chairman of the meeting as proxy or your own proxy(ies) to represent you.

**(C) Submit e-Proxy Form**

Meeting Date and Time	Proxy Form Submission Closing Date and Time
Tuesday, 21 September 2021 at 10:00 a.m.	Sunday, 19 September 2021 at 10:00 a.m.

- Log in to <https://sshsb.net.my/> with your registered email and password
- Look for **Asia Brands Berhad** under Company Name and **46<sup>th</sup> AGM on 21 September 2021 at 10:00 a.m. – Submission of Proxy Form** under Corporate Exercise / Event and click ">" to submit your proxy forms online for the meeting by the submission closing date and time above.

- Step 1 Check if you are submitting the proxy form as –
- Individual shareholder
  - Corporate or authorised representative of a body corporate
- For body corporates, the appointed corporate/authorised representative is to upload the evidence of authority (e.g. Certificate of Appointment of Corporate Representative, Power of Attorney, letter of authority or other documents proving authority). All documents that are not in English or Bahasa Malaysia have to be accompanied by a certified translation in English in 1 file. The original evidence of authority and translation thereof, if required, have to be submitted to SS E Solutions Sdn Bhd at Level 7, Menara Milenium, Jalan Damanlela, Pusat Bandar*

*Damansara, Damansara Heights, 50490 Kuala Lumpur, Wilayah Persekutuan for verification before the proxy form submission closing date and time above .*

Step 2 Enter your CDS account number or the body corporate's CDS account number and corresponding number of securities. Then enter the information of your proxy(ies) and the securities to be represented by your proxy(ies).

**You may appoint the Chairman of the meeting as your proxy where you are not able to participate remotely.**

Step 3 Proceed to indicate how your votes are to be casted against each resolution.

Step 4 Review and confirm your proxy form details before submission.

- A copy of your submitted e-Proxy Form can be accessed via **My Records** (refer to the left navigation panel).
- You need to submit your e-Proxy Form for **every CDS account(s)** you have or represent.

#### PROXIES

**All appointed proxies need not register for remote participation under (B) above but if they are not registered Users of the e-Portal, they will need to register as Users of the e-Portal under (A) above by 16 September 2021. PLEASE NOTIFY YOUR PROXY(IES) ACCORDINGLY.** Upon processing the proxy forms, we will grant the proxy access to remote participation at the meeting to which he/she is appointed for instead of the shareholder, provided the proxy must be a registered user of the e-Portal, failing which, the proxy will not be able to participate at the meeting as the meeting will be conducted on a fully virtual basis.

### ON THE DAY OF THE MEETING

Log in to <https://sshsb.net.my/> with your registered email and password

#### (D) Join the Live Stream Meeting (eLive)

Meeting Date and Time	eLive Access Date and Time
Tuesday, 21 September 2021 at 10:00 a.m.	Tuesday, 21 September 2021 at 9:30 a.m.

➤ Look for **Asia Brands Berhad** under Company Name and **46<sup>th</sup> AGM on 21 September 2021 at 10:00 a.m. - Live Stream Meeting** under Corporate Exercise / Event and click ">" to join the meeting.

- The access to the live stream meeting will open on the abovementioned date and time.
- If you have any questions to raise, you may use the text box to transmit your question. The Chairman/Board/Management/relevant adviser(s) will endeavour to broadcast your question and their answer during the meeting. Do take note that the quality of the live streaming is dependent on the stability of the internet connection at the location of the user.

#### (E) Vote Online Remotely during the Meeting (eVoting)

Meeting Date and Time	eVoting Access Date and Time
Tuesday, 21 September 2021 at 10:00 a.m.	Tuesday, 21 September 2021 at 10:00 a.m.

➤ If you are already accessing the Live Stream Meeting, click **Proceed to Vote** under the live stream player.  
OR  
➤ If you are not accessing from the Live Stream Meeting and have just logged in to the e-Portal, look for **Asia Brands Berhad** under Company Name and **46<sup>th</sup> AGM on 21 September 2021 at 10:00 a.m. - Remote Voting** under Corporate Exercise / Event and click ">" to remotely cast and submit the votes online for the resolutions tabled at the meeting.

Step 1 Cast your votes by clicking on the radio buttons against each resolution.

Step 2 Review your casted votes and confirm and submit the votes.

- The access to eVoting will open on the abovementioned date and time.
- Your votes casted will apply throughout all the CDS accounts you represent as an individual shareholder, corporate / authorised representative and proxy. Where you are attending as a proxy, and the shareholder who appointed you has indicated how the votes are to be casted, we will take the shareholder's indicated votes in the proxy form.
- The access to eVoting will close as directed by the Chairman of the meeting.
- A copy of your submitted e-Voting can be accessed via **My Records** (refer to the left navigation panel).